

Igra University

I Q R A UNIVERSITY

Asian Institute of Fashion Design

C4.	loutle Nous		JKSI	: KI	EGIS	IKA	110	ON FOI	KM MASIERS				
	udent's Name												
Fa	ther's Name:												
Ac	ldress:												
Phone No. Semester: Registration No.			Cell No.						Email Address:				
			Sectio	n:		Date							
			Progra	.m.	Masters in Design M			- Josian M	larketing & Merchandising (72 Cr.Hr.)				
		the courses you have			CON	FIRM	ΑŢ	TION SL	<u>.IP</u>	<u>uisiiig</u>	(72	<u> </u>	<i>)</i>
1	<u>Code</u>	Course Title	<u>Teac</u> h Hr.	<u>Cr.</u>	Pass ed	Regi ster	2	Code	Course Title	Teach Hr.	Cr.	Pass ed	Regis ter
1	FIF-111	Introduction to Fashion	3	3	eu	Ster	1	FID-141	History of Costume	3	3	eu	tei
2	TIT-111	Introduction to Textiles	3	3			2	FHC-131	History of Textiles	3	3		
	FBD-141	Basic Drawing	5	3			-	FMM-361	Intermediate Drawing	5	3		
4	FHA-131	History of Art	3	3			4	THT-231	Elements of Business	3	3		
5	TEB-454	Marketing & Merchandising	3	3			5	TES-453	Entrepreneurship	3	3		
	FPE-141	Principles & Elements of Design	3	3			6	FCB-231	Consumer Behavior	3	3		
3	<u>Code</u>	Course Title	<u>Teac</u>	<u>Cr.</u>	<u>Pass</u>	_	4	Code	<u>Course Title</u>	<u>Teach</u>	Cr.		Regis
1	MKT-566	Strategic Marketing & Consumer Psychology	hina 3	3	ed	ster	1	MKT-572	Product Design & Development	ing 3	3	ed	ter
	MKT-574	Design Merchandising	3	3			-		Retail Distribution & Management	1	3		
	SCM-533	Fashion Buying	3	3			-	MKT-519	Design Brand Management	3	3		
	MGT-532	Business Planning	3	3			4	BUS-589	International Market Entry	3	3		
5	BUS-596	Analysis Fashion & Textile Industry	3	3			5	MKT-579	Visual Merchandising	3	3		
6	BUS-631	Research Project-I / Thesis-I	3	3			6	BUS-632	Research Project-II / Thesis-II	3	3		
To	otal No. Co	urses Passed:							Total No. Courses Take	n			
Student's Signature				Program Coordinator					_	ŀ	HOD-	MDMM	
To Pe	tal Courses: tal Credit: er Credit Rate cheme No.				Less:			Reg.Fee Tuition Fee: Other Fee Discount\ Refund Total Fee					
EDP Department									Accounts Department				
		I am fully aware that	if my a					a course	t Slip than it will be graded as	"F" (Fai	l).		
Student's Name: Reg.No: Signature:													